



## **Transparency. Efficiency. Flexibility.**

The Team at PROACTIVE Vacations has been recognized for their transparent communication, unsurpassed marketing, and efficient maintenance.

### **HOLDEN BEACH EXPERTS**

PROACTIVE Vacations is a fast-growing real estate company with an aggressive marketing focus for your home(s). With us you will receive detailed transparency, prompt customer service, and personalized service. We are not just a rental company but the Holden Beach experts.

### **OUR PROACTIVE APPROACH**

We are your friend at the beach and the local guide. When you join our **family**, we push to stay ahead of today's competitive market by using a PROACTIVE approach to rentals.

### **INTERESTED? LET'S TALK**

Interested in taking a PROACTIVE approach to your home? Contact us today for home evaluations. No home is too small or too big, every property deserves to have the highest quality real estate services that we offer.

Please visit us online at:

**[proactivevacations.com](http://proactivevacations.com)**

To see what our owners are saying, please visit:

**[beachhousemanager.com](http://beachhousemanager.com)**



Save the trouble of being “nicked and dimed” with the PROACTIVE Maintenance Program. Our program is unique to Holden Beach that it charges in 15-minute increments, bypassing exorbitant hour service call charges.

Our unsurpassed marketing has proven to yield the highest Return on Investment (R.O.I.) at Holden Beach.

Please review our latest statistics:

- ✓ 2021 vs. 2020: +31.5% average revenue increase per property year over year
- ✓ 19.81 weeks booked per property average

**Program Highlights Include:**

- The highest employee to property count ratio on Holden Beach
- Complementary VRBO direct account managed on your behalf
- 3 service trucks with well trained technicians providing efficient in-house services
- Extensive email and social media campaigns
- Geospatial Technology
- Continuous staff development and education through the national Vacation Rental Management Association (VRMA)
- PROACTIVE is locally owned by Holden Beach Native, Jabin Norris

**WE ARE PROACTIVE**

**GENUINE MARKETING**

At PROACTIVE we focus on a genuine marketing strategy with an emphasis on producing the highest quality content of your home

**CONSISTENT COMMUNICATION**

Communication is key and we want you to know every step of the way that we care about your home

**PICTURES AND VIDEO**

Through professional images and videos, we don't just let future guests see your home, we transport them right to the beach

**WE ARE HERE TO HELP**

With continuous updates you will never be worried about your home. We will be there to help at every moment